PAYROLLS OF EL PASO'S AUTO

Changes Among Dealers Have Been Numerous; New "Gas Row" Is Opened On West San Antonio Street and Dealers Have Now Invaded Montana Street; Many Managerial Changes.

ral trend toward advancement of

Shiffing of Salesrooms.

There has been considerable shifting around of salesrooms in the past year. There is now a movement to take the retail; salesrooms north of the tracks. But it is freely predicted that another year will see more than half of the local dealers either on Mesa avenue or Montana atreet. The Velle agency is now on Montana and leases have been closed by a couple of other firms for buildings to be created on that street. Only the demands of real estate men for high rentals is keeping many of the dealers from that distrect.

street. Only the demands of real estate men for high rentals is keeping rany of the dealers from that district.

The Cactus Motor company led the way to new locations so Mesa avenue. Wiseman & Driscoll opened their Ford repair shops next door to the Cactus and now the El Pass Buick company is temporarily located with Wiseman & Driscoll, pending the erection of a Eulek building.

New West End District.

About a year ago the Lone Stir Motor company have to the way to a new sutemodule district on West San Antonio street, opening shewrooms which remain the most elaborate in the city. The Efflictt-Garrett company followed to this section and leased the whale ground floor of the large building it West San Antonio and Durange streets. Then came the Tri-State Motor company to its own building at lease and west San Antonio and for company to the form of the large building it was San Antonio and Free to the Lease building, opposite the Tri-State The street from the Lone Stat.

There were also several changes in There were als

AHEAD OF EL PASO

EL PASO WOMAN STARTS LONG NON STOP RUN



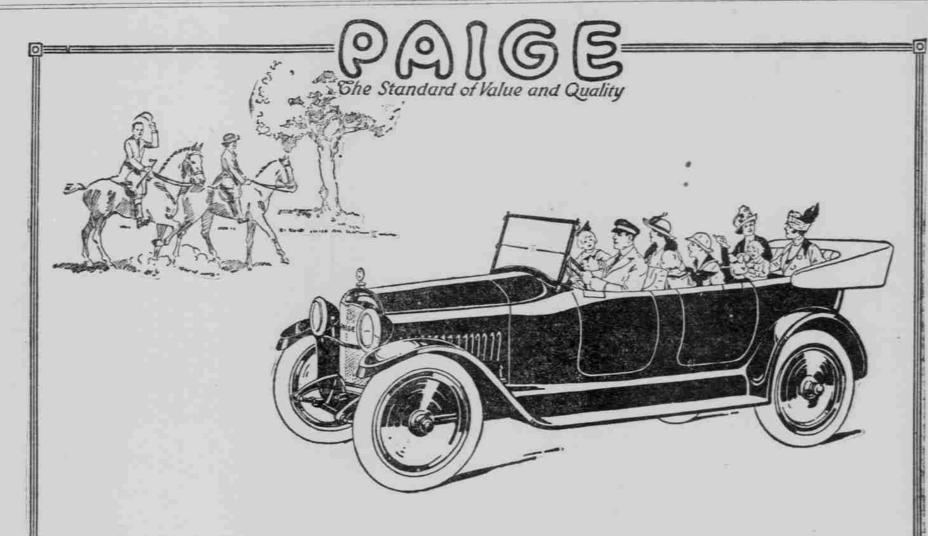
While Frank J. Langan and wife, of this city, were in Tia Juana, Lower California, on their summer vacation, the Maxwell non-stop record holding car was started on another long journey—from Tia Juana, Mex., to Douglas, B. C.—with the intention of making the trip without stopping the motor. Barney Oldfield and Jack Griffith were in charge of the ceremonics at the start and paid Mrs. Langan all related may be about the motor for the long trip, which has not yet

TEST HARDNESS OF STEEL WITH BULLETS

LICENSED IN OHIO

FROM DEBT ACTION

WITH 105,000 AUTOS



Introducing the New Series Paige Fairfield "Six-46"

In the New Series Paige Fairfield "Six-46," we introduce the most completely equipped motor car that can be purchased on the American market-absolately irrespective of price.

This is a broad claim—a sweeping claim. But like every other statement made in the announcements of this company, it is the actual, literal Truth. Any comparative investigation will establish the fact convincingly.

And, when we speak of "complete equipment," please understand that we refer to every luxury and convenience that can contribute to the comfort of motoring.

The New Series Fairfield is a complete cara finished car. From every standpoint it represents the last word in elegance and luxury.

Right now we might attempt to describe for you the many features that have been added to this greatest of all light Sixes. Even a partial list of accessories would startle the man who believes that extreme motoring comfort is necessarily a matter of prohibitive cost.

But we do not purpose to confine ourselves to descriptions, for this is one instance where mere words fail completely.

To appreciate this car you must see it, ride in it, drive it. Then, and then only, can you understand what a thoroughly great achievement it represents. Then, and then only, will you realize that \$1375 marks the utmost investment

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that any one need make for the utmost in automobiling.

And please don't accept this statement lightly or too skeptically. At least do yourself justice by checking up the facts.

So let us make you a definite proposition. Go to the show room of the Paige dealer where this new car is on exhibition. Ask him to give you a thorough demonstration over any road conditions that you may select.

Then, when you return to automobile row, drive the Paige right up along side any motor car that is now offered on the American market-and compare the two feature for feature.

See for yourself whether the Fairfield is lacking in any one detail that argues for greater efficiency, comfort or luxury. See if any car-at any price-can offer more intrinsic value than the Fairfield at \$1375.

If we have overstated our case, you will know it just the minute that you have completed such a comparison. If, on the other hand, we are right-and we sincerely believe that we are-then you will have done yourself a real service and we shall both be the gainers.

Surely no proposition could be fairer than this. Surely no intelligent man can afford to purchase any car until he has made an impartial investigation of this

Will you see the new Paige Fairfield

FAIRFIELD "SIX-46," SEVEN-PASSENGER, \$1375 f. o. b. Detroit FLEETWOOD "SIX-38," FIVE-PASSENGER, \$1090 f. o. b. Detroit

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN

TOLTELK MOTOR CO., Inc.

Southwestern Distributors Toltec Club Bldg.

El Paso, Tex.